

Breastfeeding Baseline for IYCF-E & 10 Steps

As we get more into community preparedness, planning and forecasting starts becoming essential. Answering these questions will help your community plan ahead for needs that may arise during a disaster. These are also great baseline numbers to have for understanding the landscape for increasing breastfeeding rates and seeing the impact of implementing the 10 Steps to a Breastfeeding Family Friendly Community.

US Resources to help answer these questions:

- **CDC Breastfeeding report card**
<https://www.cdc.gov/breastfeeding-data/county-initiation/index.html>
- **WIC Breastfeeding Data:** <https://www.fns.usda.gov/wic/breastfeeding-data>
- WIC Breastfeeding Data Local Agency Dashboard (includes most recent reported year)
<https://www.fns.usda.gov/data-research/data-visualization/wic/breastfeeding>

For all of these, county may be the easiest way to view data in the US.

How many infants are born yearly in your community? _____

How many are on WIC? _____

How many babies are breastfeeding at all...

At birth (Initiation rate)? _____

At 6 months? _____

At 1 year? _____

What percentage of infants are:

Fully breastfed? _____

Partially breastfed? _____

Have any breastfeeding (WIC data)? _____

Fully formula fed? _____